



University
of Basel

Center for International Economics
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The Power of Multinational Companies

Global Value Chains and the Future of Globalization

Thursday | December 5, 2024 | 18:15 - 19:45
Aula, Kollegienhaus, University of Basel

Speaker:
Professor Pol Antràs
Harvard University

Lecture Series on Innovation in the Global Economy



The Power of Multinational Companies:

Global Value Chains and the Future of Globalization

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Programme

18.15 Welcome and Introduction
Prof. Rolf Weder

18.20 Speaker
Prof. Pol Antràs

19.05 Discussion
Prof. Pol Antràs
Dr. Jörg Reinhardt
Prof. Rolf Weder
and Audience

19.45 Apéro

Join us for an inspiring event on multinational companies, world trade and the future of globalization with Prof. Pol Antràs from Harvard University (Speaker) and the Chairman of Novartis, Dr. Jörg Reinhardt (Guest on the Panel). The presentation will include two topics:

1. The role of multinational firms in global trade

We will learn about the importance of multinational firms (and US multinationals in particular) in world trade. Drawing on his forthcoming article “Exporting, Global Sourcing, and Multinational Activity” in RESTAT, Professor Antràs will explain in which way these firms affect world trade.

2. The future of globalization in a changing world

Building on his highly-cited 2021 ECB Forum article “De-Globalisation? Global Value Chains in the Post-COVID-19 Age”, Professor Antràs will show how recent geopolitical changes are reshaping worldwide production in significant ways.

After the presentation and the panel discussion, there is time for questions from the audience.

Lecture Series on Innovation in the Global Economy

The Lecture Series provides a platform for renowned researchers in Business and Economics to present their research results and thoughts on “Innovation in the Global Economy” to a broad audience. The events tackle the challenges of globalization and new technologies for society, policy makers and companies. They also focus on the determinants of innovation in open economies. The discussion plays an important role in the Lecture Series. We are grateful for the support by the Claudine and Hans-Heiner Zaeslin-Bustany-Foundation.



Prof. Pol Antràs / Speaker

Pol Antràs is Robert G. Ory Professor of Economics at Harvard University, where he has taught since 2003. He is a Research Associate at the National Bureau of Economic Research (NBER), where he served as Director of the International Trade and Organization (ITO) Working Group. He is also a Research Affiliate at the Centre for Economic Policy Research (CEPR) and is a member of CESifo's Research Network.

Prof. Antràs made early and pioneering contributions to our understanding of how international trade and production is organized and affected through international firms, global value chains, offshoring, foreign direct investment and trade agreements. His numerous scientific work has typically been published in the top journals of economics, starting with “Firms, Contracts, and Trade Structure” in the *Quarterly Journal of Economics* in 2003. His book “Global Production: Firms, Contracts and Trade Structure” (Princeton University Press, 2015) has become a widely used standard work in the field. His Ohlin Lectures (2018) on “The Economics of Global Value Chains” are in preparation for publication.

Antràs served as an editor of top journals in economics.

Among many other distinctions, he was elected Fellow of the Econometric Society in 2015, and Member of the American Academy of Arts and Sciences in 2024.



Dr. Jörg Reinhardt / Guest on the Panel

Chairman of the Board of Directors of Novartis (since 2013). Healthcare industry veteran whose career spans nearly 40 years. Doctorate in pharmaceutical sciences. Senior leadership positions at Sandoz Pharma Ltd., Novartis and Bayer HealthCare AG.



Prof. Rolf Weder / Host

Professor of International Economics at the University of Basel. His research focuses on the effects of globalization on countries and the environment. Co-leader of a research project on innovation (Innoscape.ch) at the Center for International Economics and Business (CIEB).



December 1st 2022

Prof. J. Bradford Jensen / Georgetown University



May 16th 2023

Prof. Gene M. Grossmann / Princeton University



November 2nd 2023

Prof. Dave Donaldson / Massachusetts Institute of Technology



May 30th 2024

Prof. Philippe Aghion / Collège de France, INSEAD and LSE



December 5th 2024

Prof. Pol Antràs / Harvard University

Registration Form

Please register for the event using the QR-code
or this Link: <https://forms.gle/aYB2KLEGTS8Qhyxh6>

Registration is appreciated but not mandatory

The event is organized by the Center for International
Economics and Business (CIEB)



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