



# FUNDAMENTALS OF ENTREPRENEURSHIP

MASTER LEVEL - 3 ECTS  
24 SEPTEMBER - 03 DECEMBER 2024



**DATE**  
Tuesdays



**TIME**  
16H30 - 19H30

[APPLY NOW](#)



## COURSE OUTLINE

- Entrepreneurial thinking ✓
- From idea to viable concept ✓
- Leadership & teamwork ✓
- Value proposition & customer insights ✓
- Building a business plan ✓
- Startup journey ✓
- Marketing & communication ✓
- Financial planning ✓
- Business growth ✓
- Final presentation ✓